



INTERNATIONAL UNION
OF RAILWAYS

unity, solidarity, universality

How to become green?

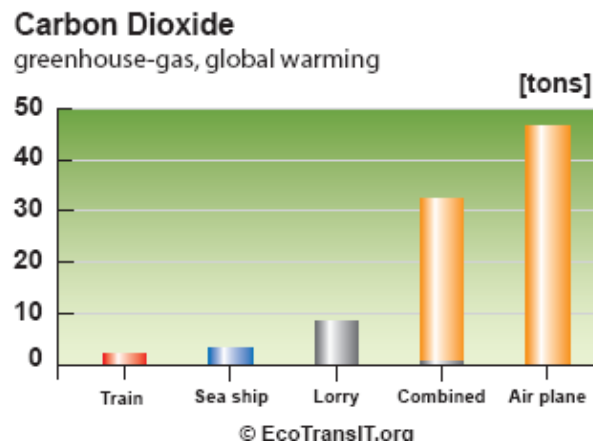
The EcoTransIT web-tool

*Henning Schwarz
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What is EcoTransIT?

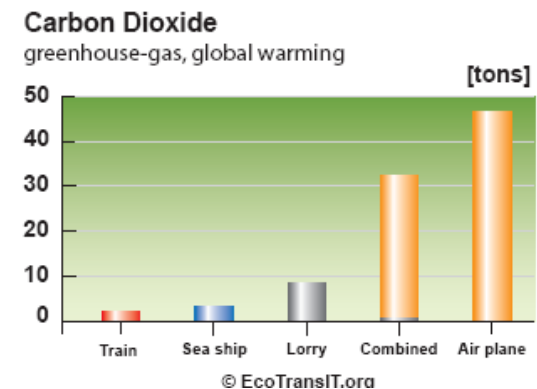
- > **E**co**l**ogical **T**ransport **I**nformation **T**ool – EcoTransIT
- > web application which calculates the environmental impact of freight traffic of different modes of transport
- > Calculation of logistical chains worldwide
- > Tool is publicly available at www.ecotransit.org



EcoTransIT is designed to...

...create individual eco-comparisons for your logistics customers

- for individual freight transports worldwide
- for all transport modes
Lorry, train, inland water ship, sea ship, airplane, intermodal transport
- for all types of fuels: Gasoline, diesel, kerosene, liquefied petroleum gas, electricity
- for all types of emission standards (Euro 0-5)
- for most common sizes of vehicles
- for different types of goods (bulk, volume, container)

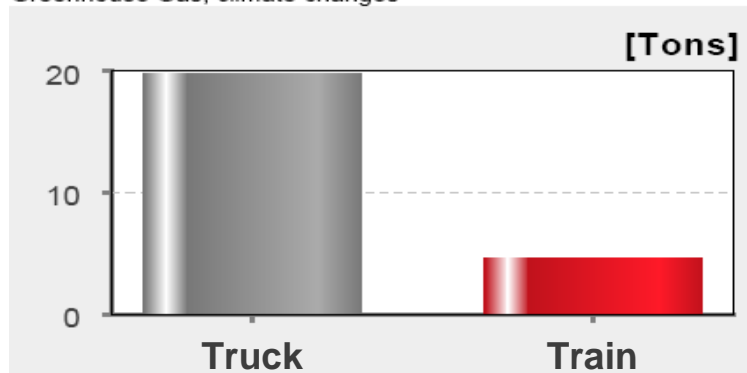


Example: Paris – St. Petersburg

Result as figures

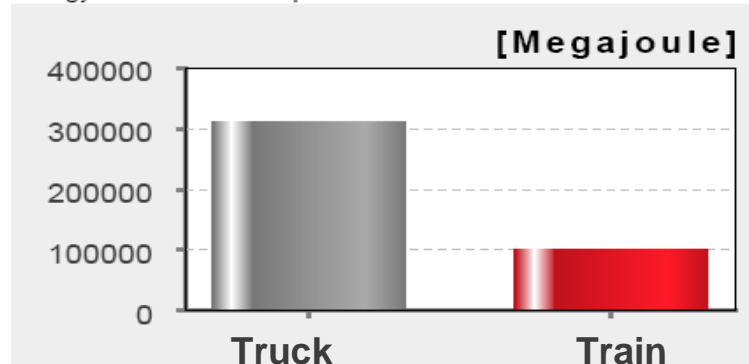
Carbon dioxide

Greenhouse Gas, climate changes



Primary energy consumption

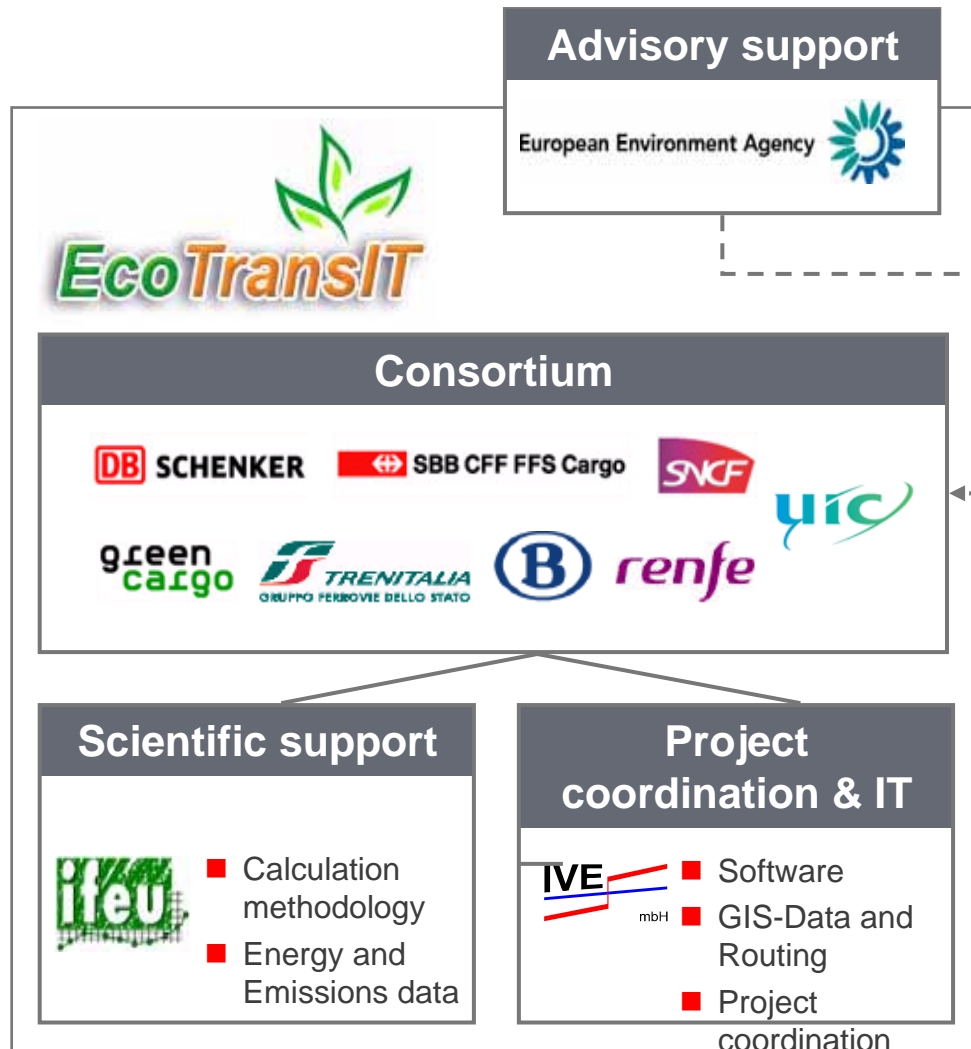
Energy resource consumption



Full calculation documentation



Fair Eco-comparison tools need scientific data, transparent methodology and independent expertise



- 2000** Release of the first EcoTransIT version for comparison of European freight transports
- 2006** Introduction of GIS based routing
- 2008** TERM Report 2007 of EEA notes Ecotransit as „good practice“ example
- 2009** Official Partner of the Sustainable Energy Europe Campaign
- 2010** Launch of the worldversion of EcoTransIT at the ITF in Leipzig



It is not just a communication tool ! It's a scientific methodology

1. **“Well to wheel”** energy end emissions calculation, not just final consumption.
2. **Railways data** are accurate per company, year and type of train.
3. **Aviation and lorry data** are the best available
4. The customer can select a comprehensive set of parameters, so as to **personalize its query** and make it as close as possible to reality
5. **It's a live tool**: it can be updated on real time.
6. **Independent institute** provided the methodology.

EcoTransIT is proven and supported by the European Environment Agency and the EU Sustainable Energy Campaign

Joint launch event EcoPassenger and EcoTransIT on 24-06-2008 in Copenhagen at European Environmental Agency



„...we need a European standard how to compare the different transport modes.“

„...UIC has developed a well balanced, transparent and scientifically sound method of environmental comparisons.“

Jacqueline McGlade

Executive Director of the European Environment Agency

EcoTransit and EcoPassenger have been recognised as official partners of the Sustainable Energy Europe Campaign of the European Commission.



The Voice
of European
Railways



You can use EcoTransIT for...



www.ecotransit.org

■ Customer communication

- create individual eco-comparisons for your logistics customers
- the tool can be integrated into the corporate design of companies joining the EcoTransIT consortium

■ Development of “Eco-Products”

- Optimising the carbon footprint of your customer

■ Institutional communication

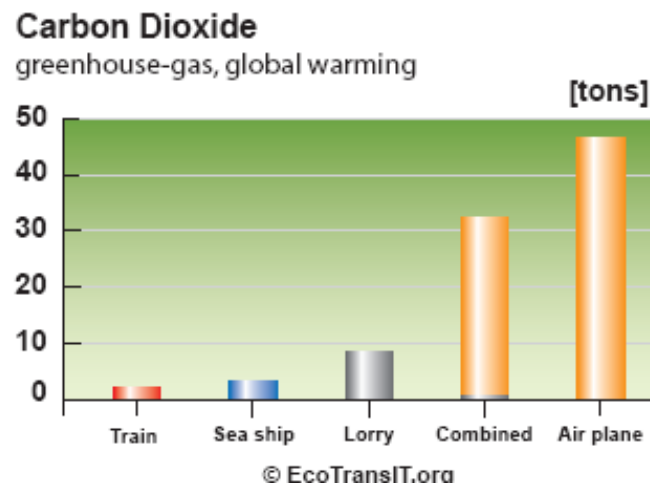
- promotion of freight rail towards decision makers, scientific institutions etc.
- Tool for definition of Green Corridors

First EcoTransIT stakeholder Workshop on 5th October at UIC in Paris

- Detailed presentation of the tool and the methodology behind
- The workshop is especially targeted at shippers, carriers and logistics service providers in the freight sector as well as NGOs, universities and other experts dedicated to green logistics solutions



www.ecotransit.org



■ ■ ■ Thank you for your kind attention

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EcoTransIT

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