



Maximize Your Success!

Gain exposure by promoting your company at the 4th UIC Global Rail Freight Conference in Vienna, Austria

These high-impact sponsorships will help you stand out from your competition and connect with the attendees you want to reach.

Meet today's stakeholders in global logistics, railway companies, infrastructure managers, policy makers, researchers, manufacturers, logistics companies, maritime companies, ports etc. at the 4th UIC Global Rail Freight Conference (GRFC) in Vienna from 23 – 25 June 2014. GRFC Vienna 2014 is the perfect way to reach your target group and business relations with your message, by making use of one of the sponsorship packages.

The conference offers you the best opportunity to:

- Position your brand and business
- Get direct and exclusive access to a group of targeted decision-makers
- Create new partnerships and alliances
- Share knowledge and know-how with your target group
- Benefit from unrivalled lead generation and profiling at this event

Please be informed with the sponsor packages below and let us know if you have any other ideas to make them even more tailor-made. Please note that there is a limited number of packages available.

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Background Information

The UIC Global Rail Freight Conference (GRFC) is a key milestone in UIC's Calendar of freight events. The conference, which takes place every other year, is a key opportunity for addressing all strategic issues of freight development, focusing on management, products and international corridors. It aims to develop and promote exchanges and partnerships between all major stakeholders involved such as top executives and decision makers, rail and logistics professionals, customers, influential politicians and regulators, and institutions from across the globe.

GRFC Vienna 2014 follows three editions successfully held in Delhi (2007) and in St Petersburg (2010) and Tangiers (2012). All events attracted several hundred participants, including all the main stakeholders from the freight and logistics sectors.

Target Groups

Stakeholders in:

- global logistics
- railway companies
- infrastructure managers
- policy makers
- researchers
- manufacturers
- logistics companies
- maritime companies
- ports
- etc.

PR & marketing

GRFC Vienna 2014 will launch an elaborate and international PR & marketing campaign. The conference will be brought to the attention of your target groups in a number of ways:

- by cooperating with and advertising in prominent industry magazines
- a state-of-the-art website with daily updates: www.grfc.uic.org
- a frequent mailing to our international database
- maintaining well-founded contacts with the international media

As a sponsor you will profit from the ample attention that will be given to GRFC Vienna 2014!



Platinum Sponsor *Exclusive rights*
€ 25,000 (excluding VAT)

The platinum sponsorship package offers you extensive marketing and branding association before the event and elaborate exposure during the conference. At this level only one sponsorship package is available.

Benefits include:

- ❖ **The official title of “Platinum Sponsor”**
- ❖ **High visibility in all conference communication**
Prominent logo recognition on all advertisements, publications, invitations, e-newsletters and promotional materials.
- ❖ **Entrance banner**
Most prominent logo recognition on the entrance banner at the entrance of GRFC Vienna 2014.
- ❖ **Website**
Your linked company logo will be placed on the GRFC 2014 website along with a company profile and/or message of 300 words.
- ❖ **Table Top at the Trade Show**
Priority placement with a Table Top of 6m2 (more m2 are available). High visibility, all coffee and lunch breaks will take place on the Trade Show floor. A Table Top Package includes a table, two chairs and power supply. You can decorate the floor space with your own banners, posters and materials.
- ❖ **Your brochure in the conference bag**
Reach your target group and business relations with your message.
- ❖ **Conference admittance**
4 complimentary conference tickets and the option to purchase 2 more at a 25% discount.



Gold Sponsor *Only 2 packages available*
€ 15,000 (excluding VAT)

The gold sponsorship package combines marketing and branding association before the event and elaborate exposure during the conference. Only two packages at this level are available.

Benefits include:

- ❖ **The official title of “Gold Sponsor”**
- ❖ **High visibility in all conference communication**
Prominent logo recognition on all advertisements, publications, invitations, e-newsletters and promotional materials.
- ❖ **Entrance banner**
Prominent logo recognition on the large entrance banner at the entrance of GRFC Vienna 2014.
- ❖ **Website**
Your linked company logo will be placed on the GRFC 2014 website along with a company profile and/or message of 300 words.
- ❖ **Discount of 25% on a Table Top at the Trade Show**
Priority placement with a Table Top of 6m2 (more m2 are available). High visibility, all coffee and lunch breaks will take place on the Trade Show floor. A Table Top Package includes a table, two chairs and power supply. You can decorate the floor space with your own banners, posters and materials.
- ❖ **Your brochure in the conference bag**
Reach your target group and business relations with your message.
- ❖ **Conference admittance**
3 complimentary conference tickets and the option to purchase 2 more at a 25% discount.



Silver Sponsor *Only 3 packages available*
€ 10,000 (excluding VAT)

The silver sponsorship package combines marketing and branding association before the event and exposure during the conference. Only three packages at this level are available.

Benefits include:

- ❖ **The official title of “Silver Sponsor”**
- ❖ **High visibility in all conference communication**
Prominent logo recognition on all advertisements, publications, invitations, e-newsletters and promotional materials.
- ❖ **Entrance banner**
Prominent logo recognition on the large entrance banner at the entrance of GRFC Vienna 2014.
- ❖ **Website**
Your linked company logo will be placed on the GRFC Vienna 2014 website along with a company profile and/or message of 300 words.
- ❖ **Discount of 25% on a Table Top at the Trade Show**
Priority placement with a Table Top of 6m2 (more m2 are available). High visibility, all coffee and lunch breaks will take place on the Trade Show floor. A Table Top Package includes a table, two chairs and power supply. You can decorate the floor space with your own banners, posters and materials.
- ❖ **Your brochure in the conference bag**
Reach your target group and business relations with your message.
- ❖ **Conference admittance**
2 complimentary conference tickets and the option to purchase 2 more at a 25% discount.



Welcome Cocktail

To be agreed upon

Delegates, speakers, chairmen and exhibitors are invited to attend the Welcome Cocktail on 23 June which is included in the conference fee. Your company can host this reception and use the opportunity to combine a pleasant evening experience with providing information about the company and your products/services.

Benefits include:

- ❖ **Your company banners in the room**
- ❖ **Your logo on the program and website**
- ❖ **Conference admittance**
1 complimentary conference ticket and the option to purchase 2 more at a 25% discount.

Coffee Breaks

€ 7.500 (excluding VAT)

All delegates, speakers, chairmen and exhibitors will join the coffee breaks which will take place in the exhibition hall. This sponsor item includes 3 coffee breaks on 1 day (arrival, morning and afternoon).

Benefits include:

- ❖ **Your company banners in the room**
- ❖ **Your logo on the program and website**
- ❖ **Conference admittance**
1 complimentary conference ticket and the option to purchase 2 more at a 25% discount.

Conference Bags

€ 4.500,- (excluding VAT)

All conference participants will carry the durable quality conference bag in which delegates receive their conference materials. Supplying the conference bags will give your company vast exposure to your targeted audience. Your company's name/logo can be printed prominently on all bags and you can enclose your company's product information, brochure or give-aways.



Benefits include:

- ❖ **Your logo on the conference bags**
- ❖ **Your brochure in the conference bag**
Reach your target group and business relations with your message.
- ❖ **Conference admittance**
1 complimentary conference ticket and the option to purchase 2 more at a 25% discount.

For more information please contact:

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