

Modal Integration at the Service of Global Distribution

26-28 June 2018, Genoa, Italy

About the **BIC**

- Non-profit NGO, founded in 1933
- 2100+ members in over 120 countries
- Promoting safety, security, standardization and efficiency
- Official NGO Observer status at:
 - IMO, World Customs Organization, UNECE, EU
- Based in Paris
- 23 National Registration Organizations (NRO)







DATA BASES : 4 PILLARS

1969

BIC Codes

- <u>The</u> international identification code of containers,
- Guarantees that the identification of a container is unique
- Forms an essential part of the ISO 6346 standard
- Created in 1969 by the BIC; standardized by the ISO in 1972

"BICU1234565"

2001

Locodes

- <u>The</u> international party identification and location codes used for containers
- Forms an essential part of the ISO 9897
- Maintained by the BIC since 2001;

"ITGOAVTRA"

2013 ACEP

 The Global ACEP Database is operated by the BIC under the guidance of the International Maritime Organization (IMO)

 Provides global visibility of ACEPs issued by major maritime nations.

"ACEP/USA/ 1999/01234"

2016 BoxTech

- BoxTech is a neutral, centralized data repository providing owners and users a platform to easily exchange fleet technical details.
- Allows all parties to access a single database
- Allows equipment owners to flag container sales and issue exception and recovery alerts

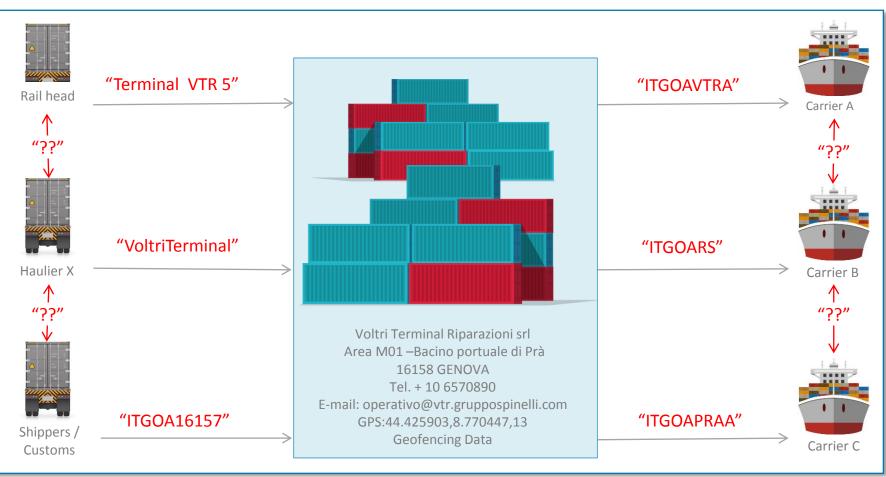
Container Characteristics -> Asset Register

BIC databases help make the industry safer, more secure, more efficient and digitalization-ready.





No common Lo Codes = Inefficiency

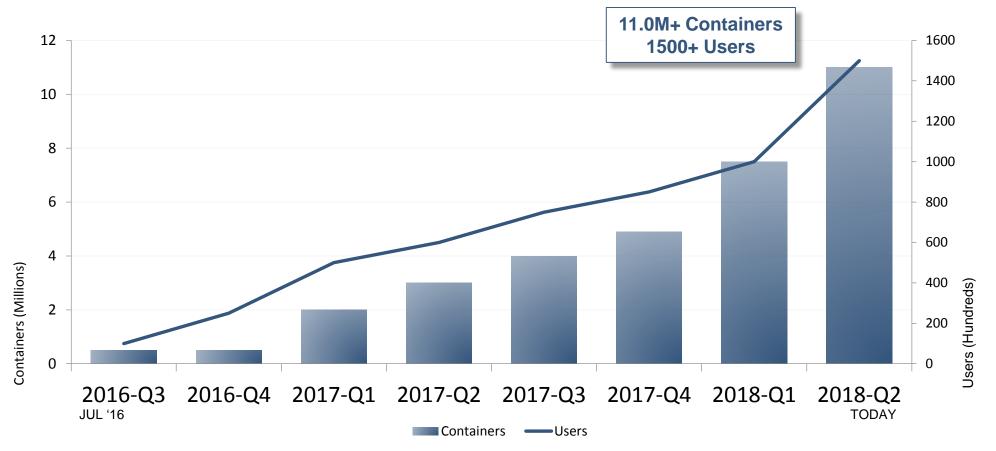


With no common language inefficiencies prevail, including wasted time, data reentry, systems reprogramming, depot changes and new depots, e-mail and phone calls, uncertainty and more. This system (or lack thereof) is also not future-ready!





Ongoing Growth of BoxTech Database



• Both users and additional container fleets are continually added to BoxTech



Safety & Security of goods quick wins

Asset register of Containers

CSC electronic plate

Instant Apps

Seamless Intermodal operations

Combine Code and Location

Geolocalization

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Thank you for your attention. Now relax, and enjoy Genoa.