



7<sup>th</sup> edition

GLOBAL  
RAIL  
FREIGHT  
CONFERENCE



“Cutting-edge technology for a new generation  
of freight mobility”



**SPONSORSHIP PACKAGE**

**2-4 June 2020  
RIGA, LATVIA**



Since the 1st edition in New Delhi in 2007, the UIC has organised a worldwide conference, the Global Rail Freight Conference (GRFC), to promote the intrinsic advantages of rail as the backbone of a sustainable transport system. This leading concept dedicated to the rail freight sector at world level has always gathered prominent representatives from the political and economic sectors, international institutions and all actors of the logistics chain, among them railways, ports and shipping lines, multi-modal operators and shippers.

## PROGRAMME

Through a series of panel discussions, the 2020 Edition of the GRFC will focus on the topic: «Cutting-edge technology for a new generation of freight mobility».

2 June	3 June	4 June
Side event Raildata General Assembly <i>Invitation only</i>	8 am Registration	8:30 am Registration
	9 am Grand Opening	<b>Sessions 5&amp;6</b> Digitalisation: the agile transformation of logistics
	<b>Sessions 1&amp;2</b> Global transport challenges & climate friendly strategies	
	Lunch	<b>Young Talent Day</b>
	Lunch	
	<b>Sessions 3&amp;4</b> Masterminding the corridor concept	<i>Technical visit</i>
5 pm Registration opens		
7 pm Welcome cocktail & Raildata 25th Anniversary	8 pm Gala dinner	

Blockchain demonstrator for freight transport held over the two-day conference

# SPONSORSHIP OPPORTUNITIES

GRFC 2020 sponsorship opportunities will allow you to reach your target groups and business partners. The conference offers you a unique chance to:

- ▶ Position your brand and business activities
- ▶ Get unique access to a group of decision-makers
- ▶ Create new partnerships and alliances
- ▶ Benefit from unrivalled lead generation and profiling

Package contains	Platinum	Gold	Silver	Coffee Break Sponsor	Lunch Sponsor	Welcome Cocktail Sponsor
Official Title	Official Sponsor of Digitalisation sessions	Official Sponsor of Young Talent Session	Silver Sponsor	Coffee Break Sponsor	Lunch Sponsor	Welcome Cocktail Sponsor
Availability	1	1	4	1	1	1
Speaker slot in a session	One of the sessions	One of the sessions	/	/	/	/
Conference Bag with your logo in exclusivity	Yes	/	/	/	/	/
Brochure in conference bag	Yes	Yes	Yes	Yes	Yes	Yes
Company logo on website and program	Yes	Yes	Yes	Yes	Yes	Yes
Conference Ticket	4	3	2	2	3	3
Investment Required	€ 30 000	€ 20 000	€ 10 000	€ 12 000	€ 15 000	€ 15 000

€ 30 000

## PLATINIUM SPONSOR

This package offers your company the possibility to sponsor the half-day dedicated to digitalization which will be a highlight of the conference.

### Benefits include :

A speaker for a session of your choice

- ▶ Your logo on website and program
- ▶ Your logo in exclusivity on the conference bag
- ▶ 4 conference tickets
- ▶ Possibility to put a brochure from your company in the conference bag

€ 20 000

## GOLD SPONSOR

This package offers your company the possibility to sponsor the Young Talent Session and reach a unique target audience of young professionals.

### Benefits include :

- ▶ A speaker for a session of your choice
- ▶ Your logo on website and program
- ▶ 3 conference tickets
- ▶ Possibility to put a brochure from your company in the conference bag

€ 10 000

## SILVER SPONSOR

This package offers your company the possibility to sponsor the GRFC and thus maximize opportunities to meet and network with attendees and to attract the attention of your target group

### Benefits include :

- ▶ Your logo on website and program
- ▶ 2 conference tickets
- ▶ Possibility to put a brochure from your company in the conference bag

€ 15 000

## WELCOME COCKTAIL SPONSOR

*Only one package available. 200 participants. 1 cocktail.*

All delegates and speakers are invited to the welcome cocktail as it is included in the conference fee. Your company can host this reception and takes the advantage of the important visibility to network and promote your company, its activities and its products.

€ 15 000

## LUNCH SPONSOR

*Only one package available. 300 participants. 2 lunches.*

For your company as a sponsor, it is an opportunity to ensure a great visibility from stakeholders and decision-makers in order to network and to bring attention of your target groups.

### Benefits include :

- ▶ All standard benefits, see table above
- ▶ Maximized visibility to all the attendees
- ▶ You can bring flyers or company's gifts to all the attendees. All material will be provided by the sponsor.

€ 12 000

## COFFEE BREAKS SPONSOR

*Only one package available. 300 participants. 3 breaks.*

For your company as a sponsor, it is an opportunity to ensure a great visibility from stakeholders and decision-makers in order to network and to bring attention of your target groups.

### Benefits include :

All standard benefits, see table above

- ▶ Possibility to bring your company's promotional material such as banners, posters or roll-up. All material will be provided by the sponsor.
- ▶ You can bring flyers or company's gifts to all the attendees. All material will be provided by the sponsor.