



GLOBAL RAIL FREIGHT CONFERENCE



CONFERENCE BOOK

SAINT PETERSBURG, 6-7 JULY 2010

PATRONAGE



IN COOPERATION WITH



SPONSORED BY



GLOBAL RAIL FREIGHT CONFERENCE

[1] = Astoria hotel
[2] = Angletterre hotel

Day Zero – Monday 5 July 2010

15:00 – Registrations open at the Astoria hotel

19:00 – 20:00 Welcome reception: Free drinks served at the Astoria hotel!

Day One – Tuesday 6 July 2010

08:00 – 09:00 Registration

09:00 – 10:00 **OPENING CEREMONY [1]**

Moderation: Jean-Pierre Loubinoux, General Director, UIC

- Vladimir Yakunin, President, RZD
- Zoltan Kazatsay, Deputy Director General, European Commission, DG MOVE
- Andrey Nedosekov, Deputy Minister of Transport, Russian Federation
- Yoshio Ishida, President, UIC and Vice-Chairman, EJRC

10:00 – 10:15 **OVERVIEW: The 2nd Global Rail Freight Conference and trends in international rail freight [1]**

- Oliver Sellnick, Director Freight and Co-Conference Director, UIC
- Alexey Averin, Head International Relations Department and Co-Conference Director, RZD

10:15 – 10:45 Coffee break: networking & exhibition

10:45 – 12:30 **GRAND OPENING SESSION : Railway transport in times of the global economic meltdown and the future recovery - Challenges and opportunities [1]**

Moderation: Vladimir Yakunin, President, RZD

- Pierre Blayau, CEO, SNCF GEODIS
- Lance Hockridge, Managing Director and CEO, QR National
- Dr. Karl-Friedrich Rausch, Board Member, DB
- Ermed Kizatov, Vice President, Kazakhstan Railway
- Vincenzo Soprano, CEO, Trenitalia
- Dr. Sebastian Jürgens, Member of the Board, HHLA

12:30 – 14:00 Lunch

14:00 – 15:30 **SESSION 1: The need to drive efficiency in combined traffic [1]**

Moderator: Oliver Sellnick, Freight Director, UIC

- End-to-end solutions for customers
- Improving efficiency with hubs, railports, shuttle services and "dry ports"
- Learnings from North America, Europe and Asia
- The role of intermodal transport in the development of the EuroAsian landbridge
- Dr. Hans-Jörg Bertschi, Chairman, Hupac
- Ralf Charley Schultze, Multimodal Logistics Director, GEFCO
- Geert Pauwels, CEO, SNCB Logistics
- Vyacheslav Lemeshko, Vice President, RZD
- Mukul Mathur, Head of Asia Regional Unit, UIC

SESSION 2: Legal harmonization and paperless transport [2]

Moderator: Viktor Zhukov, Deputy Chairman, OSJD

- Seamless border crossing procedures
- Legal Interoperability CIM/SMGS: toward unified rail transport law"
- Towards a unified railway law
- Paperless traffic in rail and other modes of transport
- Gustav Kafka, Deputy General Secretary, OTIF
- Dr. Erik Evtimov, Senior legal advisor, CIT
- Liudmila Renne, Deputy Head International Relations Department, RZD
- Ugis Magonis, Chariman of the Board, Latvian Railway
- Rainer Wilke, Chairman Freight IT, UIC Freight Forum
- Nadezhda Davydenko, Deputy Head Informatisation & processes department, RZD

15:30 – 16:00 Networking and refreshments

16:00 – 17:30 **SESSION 3: Conditions for the success of landbridges [1]**

Moderator: Gennady Bessonov, General Secretary, CCTT

- The US Landbridge – criteria for a successful railroad corridor
- How can the EuroAsian landbridge become competitive? Markets to target?
- How the UN and other international organization can support the development of interregional transport links
- Fedor Pekhterev, Director, Giprotanstei Institute
- Hisako Tsuji, Senior Economist, ERINA
- Thomas Kargl, General Manager, FarEastLandBridge
- Stig Nerdal, Senior Advisor, UIC & CEO, Transportutveckling
- James R. Blaze, Director, Zeta-Tech
- Abbas Nazari, General Manager International Affairs, Iranian railways

SESSION 4: Investing in the development of rail - How to attract private investors? [2]

Moderator: Henry Posner III, Chairman, Railroad Development Corporation

- How attractive is rail for investors, what are barriers and how to stimulate investments?
- Future perspectives for investments from public funds and business sector
- How successful have Public Private Partnerships been so far and what role can they play in the future?
- How can liberalization make investments in the railway market more attractive
- Dr. Martin Streichfuss, Partner, Roland Berger
- Lance Hockridge, Managing Director & CEO, QR National
- Julian Smith, Partner, PwC
- Igor Kolomeyskiy, Head Investment Department, RZD
- Nurseitov Zhanybek, Head Investment Policy department, JSC "NC "KTZ"

17:30 – 19:00 Networking and refreshments

19:00 – 24.00 **OFFICIAL GALA DINNER (including transfers)**

Day two – Wednesday 7 July 2010

08:00 – 09:00 *Registration*

09:00 – 10:30 **SESSION 5: Wagonload - Thriving in North America, surviving in Europe? [1]**

Moderator: Oliver Sellnick, Freight Director, UIC

- What can be learned from North America?
- Winning high value business with time definite products
- The Xrail alliance – restarting wagonload in Europe?
- How will the French and Italian markets develop?
- How to leap forward in productivity?
- What role can capacity management play?
- *Jacques Koch, General Manager Purchasing & Procurement, Arcelormittal*
- *Dr. Hedderich, CEO, DB Schenker Rail*
- *Ferdinand Schmidt, Board Member, RCA and Chairman, Xrail*
- *Adrian Keller, Deputy CEO, SBB Cargo*
- *Henry Posner III, Chairman, RDC*

SESSION 6: Green Logistics – An opportunity for rail [2]

Moderator: Henning Schwarz, Head of Sustainable Development UIC

- How can customers benefit from rail solutions?
- What is green logistics?
- How are politics promoting “green”?
- How does the business case look like?
- How to become green: Existing tools and methodologies
- *Claude Samson, CEO, Monoprix Logistics*
- *Valentin Gapanovich, Senior Vice President, RZD*
- *Anders Jönsson, CEO, DHL Rail*
- *Peter Crawley, Research, European Commission*
- *Martin Magold, Chief Sustain. Transport Section, UNECE*

10:30 – 11:00 *Networking and refreshments*

11:00 – 12:30 **SESSION 7: Creating customer value with global logistics built on rail [1]**

Moderator: Oliver Sellnick, Freight Director, UIC

- Rail logistic service provider as partners
- Focus on creating value for customers instead of discussing tariffs
- What rail can learn from other industries
- *Vyacheslav Lemeshko, Vice President, RZD*
- *Brooks A. Bentz, Partner, Accenture*
- *Frank Lehner, SVP Rail Logistics, Kuehne+Nagel*
- *Kaido Simmermann, CEO, Estonian Railways*
- *Yerzhan Zhakishhev, Managing Director Marketing, Kazakhstan Railway*

SESSION 8: Intermodal traffic and the future of the container [2]

Moderator : Dr. Christoph Seidelmann, VP, B.I.C

- What are the technical requirements for future sea containers?
- The intelligent container – using IT
- 45ft pallet wide – a base for future containerised trade in Europe?
- Containers for domestic Russian logistics
- *Michel Hennemand, President, B.I.C.*
- *Frank Nachbar, Director, Hapag-Lloyd*
- *Pavel Chichagov, Deputy CEO, Transcontainer*
- *Rudy Colle, President, UIRR*
- *Michael Diehl, Director Railway Industry, SAP*
- *Hanna Gradzka, Solution Manager, SAP*

12:30 – 13:00 **CLOSING CEREMONY [1]**

Key learnings of the conference

- *Vladimir Yakunin, President, RZD*
- *Jean-Pierre Loubinoux, General Director, UIC*

13:00 – 14:30 *Lunch*

14:30 – 16.00 *Networking*

SOCIAL PROGRAMME

Day zero – 5 July

19:00 – 20:00 **Drinks reception at the Astoria hotel (conference participants)**

The conference will kick-off with a drinks reception at the Astoria hotel. Participants who arrive on 5 July are more than welcome to take part in this socializing event.

Price: Free of charge for conference participants

Day one – 6 July

10:00 – 16:30 **City tour and visit to Peter and Paul Fortress and State Hermitage (accompanying persons)**

The bus tour around the famous landmarks of Saint Petersburg is a nice opportunity to get the historic information about the city as well as to feast your eyes on its beauty and make memorable photos during the photo stops. The tour gives the general impression of Saint Petersburg architectural heritage. The tour sights list includes Nevsky Avenue which is one of the main streets, Kazan Cathedral and Church of Resurrection, Palace Square and Winter Palace, Peter-and-Paul Fortress with its impressive cathedral, and other places of interest. In brief, you'll understand why Saint Petersburg is considered to be a museum-city under the open sky.

The tour to the State Hermitage is for the real connoisseurs of art. The collection of one of the largest museums in the world includes over 3 millions works of art (paintings, graphic works, sculptures, archaeological finds and etc.). The Hermitage possesses a very rich collection of jewellery – from the rarest ancient examples to works of the XX century. The Hermitage has been included in the Guinness Book as the largest gallery in the world. It is considered that a person needs several days, weeks, months to see everything which is exhibited in the Hermitage, and that is really true. With more than 400 exhibit halls, the Hermitage cannot possibly be seen in a single day. But during this tour you'll be able to see the highlights and main collections.

Would you like to participate and haven't registered? Please inform the conference secretariat

Price: Free of charge for spouses (lunch is included)

Day one – 6 July

19:00 – 24:00 **Official GRFC Gala dinner (conference participants & accompanying persons)**

The official Global Rail Freight Conference gala dinner will take place on Zayachi ostrov right near the Petro-Pavlovskaya fortress. It will be an open-air event which will feature remarkable view over the famous monuments of Saint Petersburg.

Transport will be organized from the conference venues from 19.00 and they will take you directly to the gala venue. Welcome drink is served from 19.30 and the gala dinner event starts at 20.00.

The gala dinner will be an incredible opportunity to explore the fantastic view of Saint Petersburg and busses will take you back to the conference venue hotels later on in the evening.

Address of the event:

Price: Included in the conference fee

SOCIAL PROGRAMME

Day two – 7 July

09:30 – 14:15 **Boat trip and visit to Yusupov Palace (accompanying persons)**

Covering more than 100 islands, and crisscrossed by more than 60 rivers and canals, Saint Petersburg has become known as the Venice of the North. As early as 1738 there were already more than 40 bridges. The Neva river gives Saint Petersburg its particular appeal. A boat cruise along the channels and waterways invites you to discover the unique view of the city which looks completely different when viewed from the water. The most impressive palaces of St. Petersburg are located along Neva River embankments.

Situated on the left bank of the Moika river Yusupov Palace is a unique architectural ensemble of XVIII-XX centuries. It is called the encyclopedia of St. Petersburg aristocratic interior design. The palace became the property of Prince Nikolay Yusupov, one of the richest men of Russia, in 1830. The collection of painting, sculpture and applied and decorative art that his family amassed in the palace was so large that the building began to resemble a museum. Yusupov Palace is outstanding not only for its architectural and artistic merits, but also for the events that happened there in December 1916, with murder of Grigory Rasputin.

Would you like to participate and haven't registered? Please inform the conference secretariat

Price: Free of charge for spouses (lunch is included)

15:00 – 20.30 **Tour to Peterhof (conference participants & accompanying persons)**

[First hydrofoil departs at 15.00 the other at 16.15]

Peterhof is 30 km to the West of Saint Petersburg, on the south shore of the Gulf of Finland. The palace and park complex with its unique array of fountains is considered to be one of the most beautiful in the world. Peterhof is often called the Capital of Russian fountains or the Russian Versailles. The first title is explained by the numerous fountains of the Peterhof park, the Grand Cascade going downhill from the Palace is one of the world's largest fountain ensembles. The other one derives from the comparison with French palace which gave the inspiration for Peter the Great to build the imperial residence in one of his suburbs.

The park began to take shape in 1705 during Peter's reign. In addition to the Grand Palace, built by the architects Braunstein, Zemtsov, Leblond and Rastrelli, the complex also includes the Monplaisir and Marly Palaces and the Hermitage Pavilion. The gardens and parks look especially charming on sunny days when their emerald greenery is tinged with the colours of a rainbow from thousands of fountain jets and the palaces and pavilions seem to have been magically born from the sea.

Would you like to participate and haven't registered? Please inform the conference secretariat
16.15 and 15.00

Price: Free of charge for conference participants & spouses

USEFUL INFORMATION

Conference venue

The Global Rail freight Conference will take place at the Astoria and Angletterre hotels. The conference venue is ideally located in the heart of St.Petersburg, by the St.-Isaak's Cathedral and within walking distance of the Palace square, the State Hermitage and other historical places of interest.

Address: 39, Bolshaya Morskaya str., St. Petersburg 190000 Russia

<http://www.thehotelastoria.com/>

<http://www.angletterrehotel.com/information/>



Any questions?

If you have any questions please do not hesitate to contact:

- Gustav Manding, UIC Conference manger: + 33 6 32 24 85 58, manding@uic.org
- Delphine Margot, UIC Communication manager: + 33 6 25 81 25 11, margot@uic.org